



Aging Well in Wellesley: Information and Active Living Fair Strategic Plan Engagement Survey Results



KW4 OHT Strategic Planning

March 13, 2024



Background



KW4 OHT is developing its first-ever Strategic Plan, which is a road map that will set goals to guide our work over the next five years.



The plan will articulate the ‘what’ and ‘why’ of our existence and help us to identify priorities within the healthcare system.



We are so grateful for all the community input that has helped to inform our plan. Through these engagements we have heard how important it is to have patients, families, care partners and the community involved in transforming our health and wellness system together.



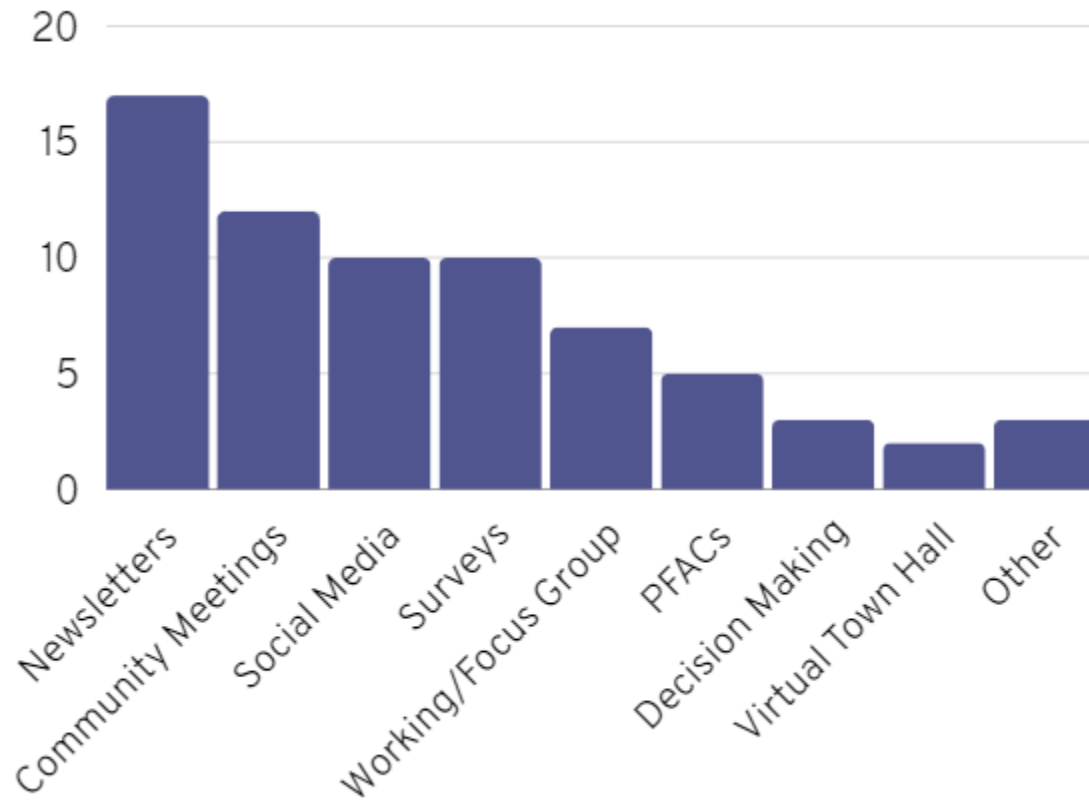
Participants of the Aging Well in Wellesley – Information and Active Living Fair held on March 13, 2024, who visited the KW4 OHT booth, were asked to complete a survey to share how they would like to stay informed or be involved in the execution of our strategic plan.



23 participants completed the survey.



Engagement in KW4 OHT Work



As the KW4 OHT begins to execute on our strategic plan, participants were asked how they would like to stay informed or be involved in this work.

74% of respondents preferred to be kept informed through newsletters, followed by 52% through community meetings.

43% of respondents would like to be engaged through social media and/or surveys.

30% of respondents indicated that they would be interested in participating in working/focus groups and 22% indicated interest in participating in patient, family, care partner advisory groups (PFAC).

The results of this survey reinforce the need for a robust engagement plan and multi-modal forms of connecting and involving the community.